



## PRESS RELEASE

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### **US LINER COMPANY selected as a 2012 Red Herring Top 100 Global**

Santa Monica, CA - Red Herring announced its Top 100 award in recognition of the leading private companies from North America, Europe, and Asia, celebrating these startups' innovations and technologies across their respective industries.

Red Herring's Top 100 Global list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

“Choosing the companies with the strongest potential was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Global to the Top 100 Winners. We believe **US LINER COMPANY** embodies the vision, drive and innovation that define a successful entrepreneurial venture. **US LINER COMPANY** should be proud of its accomplishment, as the competition was the strongest it has ever been.”

US LINER COMPANY'S President Michael C. LaRocco comments that "it is a real honor to be chosen as Red Herring's Top 100 Global Innovative Companies. Considering the competition we faced and the fact that very few, if any, manufacturing Companies were entered, we feel especially thrilled."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their peers, allowing Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models from around the world.

Headquartered near Pittsburgh, in Cranberry Township, PA, U.S. Liner Company, is a division of American Made, LLC, which was founded in 1983. Since 1998, the company has been a leading supplier of glass reinforced thermo-composite materials that are widely used in the truck/trailer market and supports an ever-widening range of applications in the automotive, RV, rail and intermodal transportation, building products and military markets.

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